

NEW COLLECTION

Duemilaventiquattro

Two thousand twenty-four



Luxury design

MYSTIC LUXE

F  **ORIM**



“Guardiamo al business come una forza positiva in grado di generare profitto e allo stesso tempo creare un impatto virtuoso sulle persone e sull’ambiente. Da sempre.

Le nostre scelte, giorno dopo giorno, ci hanno portato a migliorare il nostro modo di fare impresa.”

“We conceive the business as a positive force able to generate profits and at the same time create a virtuous impact on people and the environment. Since forever.

Our choices, day after day, have led us to improve our way of doing business.”

Ci siamo misurati con **alti standard di performance sociale e ambientale** e dopo un lungo e rigoroso processo di verifica **siamo diventati B Corp.**

*We vied with **high social and environmental performance standards**, and after a long and scrupulous verification process, we became a B Corp certified company.*

Le B Corp costituiscono un movimento globale di ‘Purpose Driven Businesses’ che ha l’obiettivo di diffondere un **nuovo paradigma economico**, che vede le imprese come protagoniste nella diffusione di modelli di business per un’economia più equa e inclusiva.

*B Corps constitute a global movement of ‘Purpose Driven Businesses’ with the goal of spreading a **new economic paradigm**, where companies play a leading role in promoting business models for a fairer and more inclusive economy.*



Scopri di più:
Find out more:



Certified



Corporation

Siamo orgogliosi di far parte di un **cambiamento culturale epocale** e rientrare tra il 3% delle imprese che sono riuscite a raggiungere la certificazione.

*We are proud to be part of an **epochal cultural change** and to belong to the 3% of companies that have successfully achieved certification.*

Il nostro risultato non è altro che la conseguenza di molteplici attività compiute negli anni passati: dal 2008 redigiamo il **Bilancio di Sostenibilità** e il 19 marzo 2020 siamo diventati **Società Benefit**, formalizzando il nostro impegno a migliorare l’impatto positivo sulla società e sull’ambiente.

*Our result is nothing more than the consequence of multiple activities carried out in past years: since 2008, we have prepared the **Sustainability Report**, and on March 19, 2020, we became a **Benefit Corporation**, formalizing our commitment to improving our positive impact on society and the environment.*



Sono le superfici Carbon Neutral di Florim che **compensano tutta la CO₂** emessa durante il loro ciclo di vita.

Florim's Carbon Neutral surfaces offset all the CO₂ emitted during their lifecycle.



Misuriamo l'impatto ambientale delle nostre superfici, dalle materie prime allo smaltimento.

We measure the environmental impact of our surfaces, from raw materials to disposal.

Riduciamo l'uso di risorse naturali e abbattiamo le nostre emissioni grazie a un processo produttivo più sostenibile: fino al 100% in termini di acqua, energia elettrica e recupero degli scarti crudi.

We reduce the use of natural resources and lower our emissions through a manufacturing process that is more sustainable: up to 100% in terms of water, electricity, and raw waste recovery.

Compensiamo tutta la CO₂ emessa durante il ciclo di vita, creando collezioni Carbon Neutral.

We offset all the CO₂ emitted during the lifecycle creating Carbon Neutral collections.



Scopri di più:
Find out more:



Luxury design

Materiali prestigiosi e ricercati delle materie più preziose che la natura propone. Lusso ostentato o sofisticato uso della materia per un'eleganza più informale e decisa. Rara, preziosa e intimamente legata al vivere dell'uomo, la materia viene reinterpretata nell'esprimere il concetto dell'ambiente moderno.

Prestigious and exquisite materials made of the most precious materials that nature has to offer. Ostentatious luxury or sophisticated use of materials for a more informal and bold elegance. Rare, luxurious and intimately linked to everyday life, the material is reinterpreted to convey the concept of a modern environment.

elegance



precioso



business



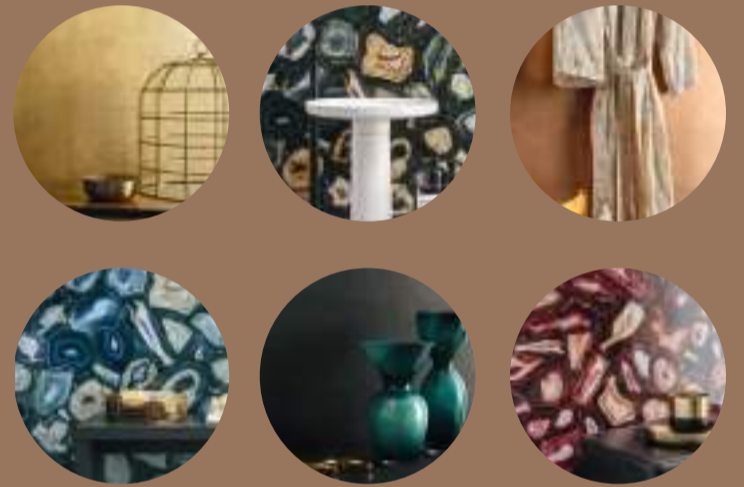
exclusivity




charm



MYSTIC LUXE





Mystic Luxe è la nuova collezione di Florim che esprime il lusso, l'eleganza e la ricerca estetica senza tempo. Mystic Luxe di Luxury Design trasforma il concetto di rivestimento in un'esperienza sensoriale e individuale, per creare ambienti avvolgenti ed esclusivi. Le grandi lastre in gres porcellanato decorato di Mystic Luxe sono il simbolo di un lusso moderno. Metalli cromati e agate si combinano per trasformare gli spazi in luoghi di benessere, dove la luce danza attraverso inserti dorati ed effetti glossy, creando giochi di riflessi e ombre che incantano lo sguardo e accarezzano lo spirito.

Mystic Luxe is the new Florim collection: an embodiment of luxury, elegance and a timeless aesthetic. Mystic Luxe by Luxury Design revolutionises the concept of the wall covering, making it a highly individual sensory experience, for the creation of exciting, exclusive interiors. The Mystic Luxe collection's large decorated porcelain stoneware slabs symbolise a modern luxury. Chromium-plated metals and agates combine to transform spaces into locations designed to give well-being, where the light dances on golden inserts and glossy effects, creating interplays of reflected gleams and shadows that enchant the eyes and caress the spirit.

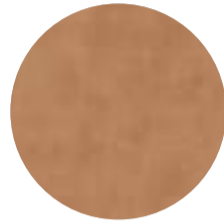




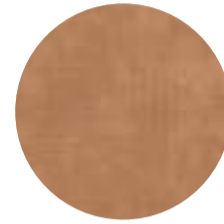
gold



gold arabescato



rosegold



rosegold glyph



titanium



titanium rain



carbon



carbon warren



indigo



claret



juniper



viridian



black sea



gloom



umber

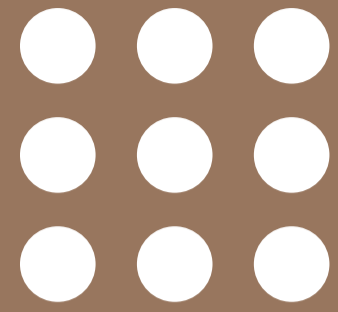
mystic luxe

Questa collezione fa parte del progetto **CarbonZero**, le superfici Carbon Neutral che compensano tutta la CO₂ emessa durante il loro ciclo di vita.

*This collection is part of **CarbonZero** project, Florim's Carbon Neutral surfaces offset all the CO₂ emitted during their lifecycle.*







gold



rosegold





carbon





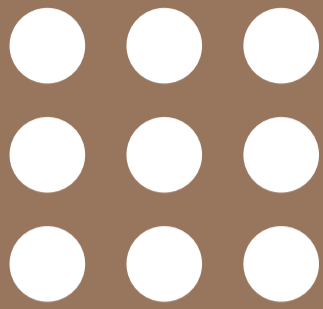


carbon









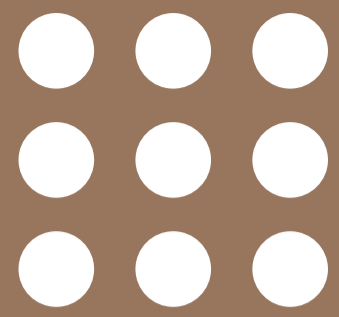
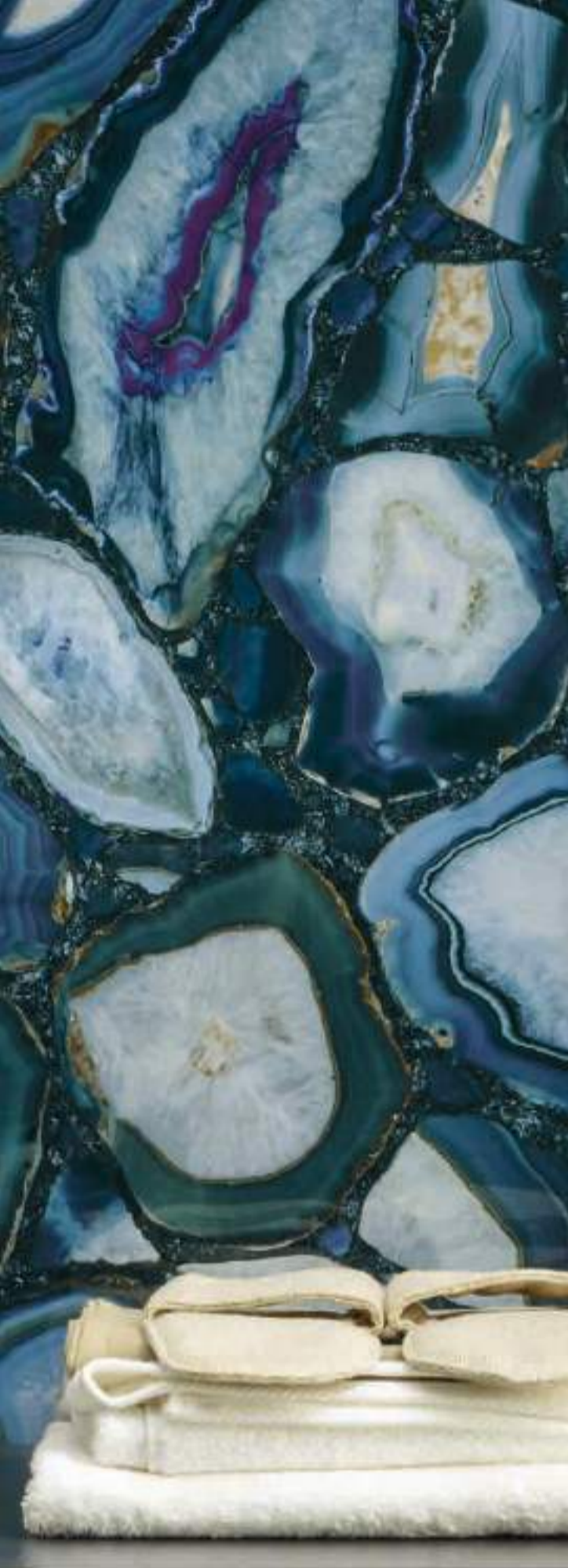
titanium



claret







indigo





indigo



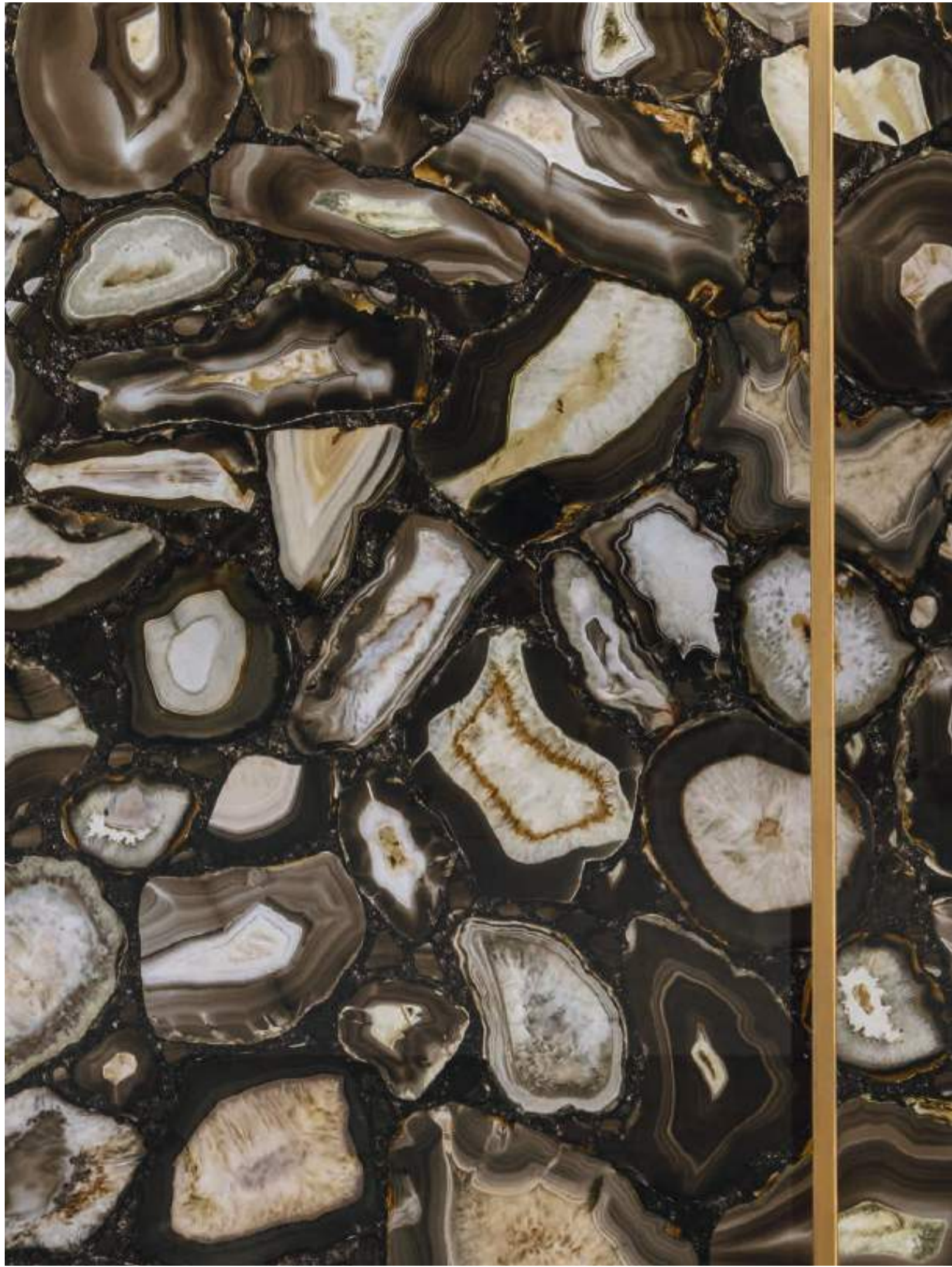




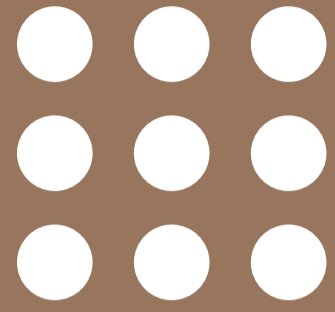
umber



umber







juniper







viridian

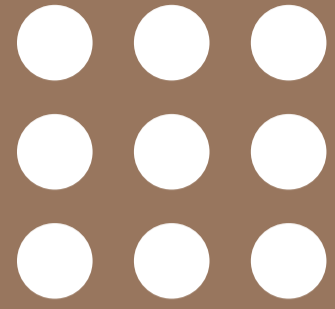




gloom








black sea



gold

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 | 10x60 |
|-------------|---|-------|---------|---|--|-----------------------|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} | 4"x23 ^{5/8"} |
| MYSTIC LUXE |  | GOLD | GLOSSY | 778070 | 778072 | 778074 |
| | | | SATIN | 779905 | 779920 | 779935 |





gold arabescato

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED


| 6 mm 1/4"  | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|---|---|--------------------|---------|---|--|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} |
| MYSTIC LUXE |  | GOLD ARABESCATO | GLOSSY | 778071 | 778073 |
| | | | SATIN | 779906 | 779921 |





rosegold

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 | 10x60 |
|-------------|---|----------|---------|--|---|------------------------|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " | 4"x23 ^{5/8} " |
| MYSTIC LUXE |  | ROSEGOLD | GLOSSY | 779856 | 779877 | 779902 |
| | | | SATIN | 779907 | 779922 | 779936 |





rosegold glyph

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED


| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|-------------|---|-------------------|---------|---|--|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} |
| MYSTIC LUXE |  | ROSEGOLD GLYPH | GLOSSY | 779857 | 779883 |
| | | | SATIN | 779908 | 779923 |





titanium

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 | 10x60 |
|-------------|---|----------|---------|--|---|------------------------|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " | 4"x23 ^{5/8} " |
| MYSTIC LUXE |  | TITANIUM | GLOSSY | 779858 | 779884 | 779903 |
| | | | SATIN | 779909 | 779924 | 779937 |






titanium rain

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED


| 6 mm 1/4" ↓ | <small>FLORIM OVERSIZE</small> magnUm | COLOR | SURFACE | 120x280 | 60x120 |
|-------------|---|---------------|---------|---|--|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} |
| MYSTIC LUXE |  | TITANIUM RAIN | GLOSSY | 779859 | 779885 |
| | | | SATIN | 779910 | 779925 |





carbon

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 | 10x60 |
|-------------|---|--------|---------|---|--|-----------------------|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} | 4"x23 ^{5/8"} |
| MYSTIC LUXE |  | CARBON | GLOSSY | 779860 | 779886 | 779904 |
| | | | SATIN | 779911 | 779926 | 779938 |






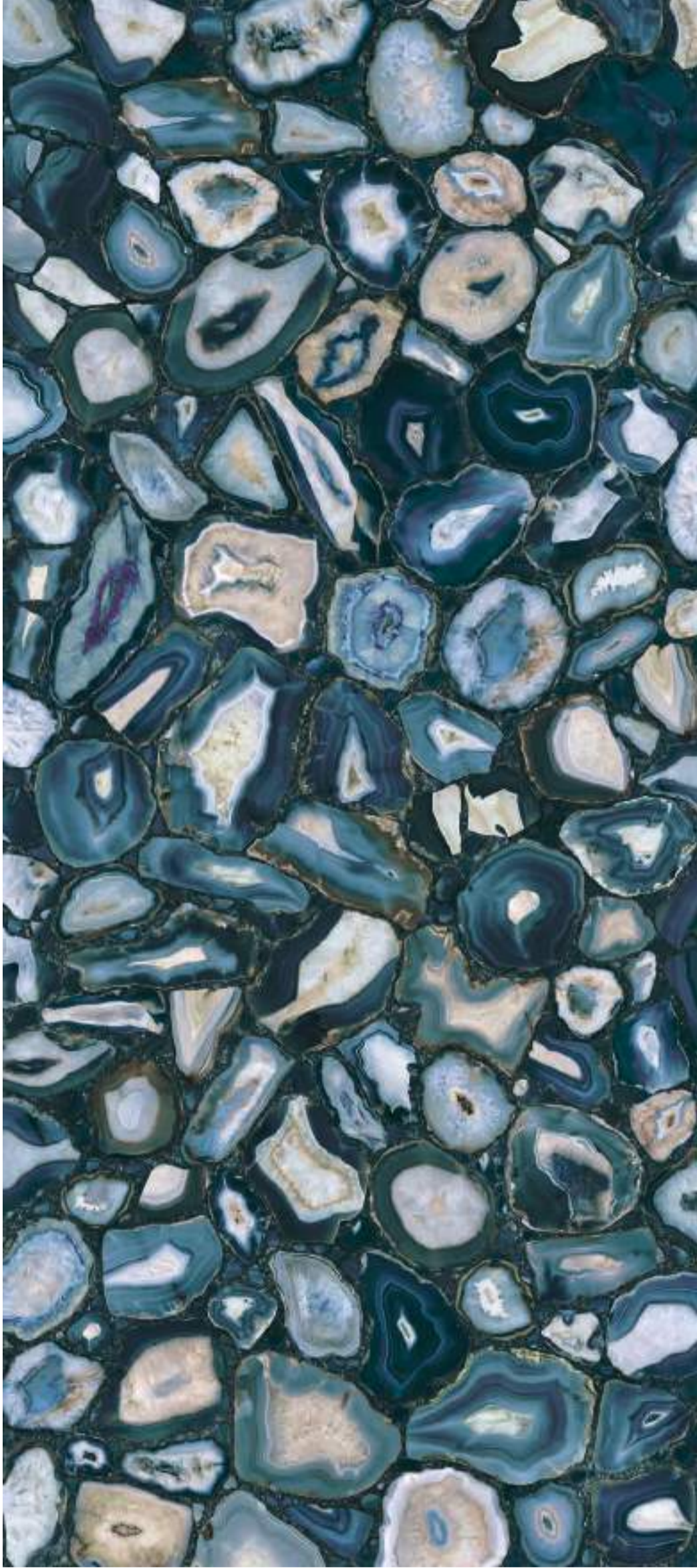
carbon warren

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED


| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|-------------|---|---------------|---------|---|--|
| | | | | 47 ^{1/4"} x110 ^{1/4"} | 23 ^{5/8"} x47 ^{1/4"} |
| MYSTIC LUXE |  | CARBON WARREN | GLOSSY | 779861 | 779887 |
| | | | SATIN | 779912 | 779927 |





indigo

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---|-------------|---------|--|---|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " |
| MYSTIC LUXE |  | INDIGO | GLOSSY | 779863 | 779889 |
| | | INDIGO GOLD | GLOSSY | 779862 | 779888 |
| | SATIN | | 779913 | 779928 | |






claret

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
 SQUADRATO / SQUARED



| 6 mm 1/4" ↓ | FLORIM OVERSIZE magnUm | COLOR | SURFACE | 120x280 | 60x120 |
|-------------|---|-------------|---------|--------------------|-------------------|
| | | | | 47 1/4" x 110 1/4" | 23 5/8" x 47 1/4" |
| MYSTIC LUXE |  | CLARET | GLOSSY | 779865 | 779891 |
| | | CLARET GOLD | GLOSSY | 779864 | 779890 |
| | SATIN | | 779914 | 779929 | |





juniper

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---|--------------|---------|--------------------|-------------------|
| | | | | 47 1/4" x 110 1/4" | 23 5/8" x 47 1/4" |
| MYSTIC LUXE |  | JUNIPER | GLOSSY | 779867 | 779893 |
| | | JUNIPER GOLD | GLOSSY | 779866 | 779892 |
| | SATIN | | 779915 | 779930 | |
| |  | | | | |







viridian

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
 SQUADRATO / SQUARED



| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnUm | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---|---------------|---------|--|---|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " |
| MYSTIC LUXE |  | VIRIDIAN | GLOSSY | 779869 | 779895 |
| | | VIRIDIAN GOLD | GLOSSY | 779868 | 779894 |
| | SATIN | | 779916 | 779931 | |
| |  | | | | |





black sea

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
 SQUADRATO / SQUARED

| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---|----------------|---------|--|---|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " |
| MYSTIC LUXE |  | BLACK SEA | GLOSSY | 779871 | 779897 |
| | | BLACK SEA GOLD | GLOSSY | 779870 | 779896 |
| | SATIN | | 779917 | 779932 | |
| |  | | | | |

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gloom

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnUm | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---------------------------|------------|---------|--------------------|-------------------|
| | | | | 47 1/4" x 110 1/4" | 23 5/8" x 47 1/4" |
| MYSTIC LUXE | | GLOOM | GLOSSY | 779873 | 779899 |
| | | | GLOSSY | 779872 | 779898 |
| | | GLOOM GOLD | SATIN | 779918 | 779933 |







umber

MYSTIC LUXE

GRES PORCELLANATO DECORATO / DECORATED PORCELAIN TILES
SQUADRATO / SQUARED

| 6 mm 1/4" ↑↓ | FLORIM OVERSIZE magnum | COLOR | SURFACE | 120x280 | 60x120 |
|--------------|---|------------|---------|--|---|
| | | | | 47 ^{1/4} "x110 ^{1/4} " | 23 ^{5/8} "x47 ^{1/4} " |
| MYSTIC LUXE |  | UMBER | GLOSSY | 779875 | 779901 |
| | | UMBER GOLD | GLOSSY | 779874 | 779900 |
| | SATIN | | 779919 | 779934 | |
| |  | | | | |

LUXURY DESIGN / MYSTIC LUXE 50





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Contents of this catalog is indicative and not exhaustive with regard to graphics, decors and colors shown.

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